## Deuterium NMR and Raman Spectroscopic Studies on Conformational Behavior of Lipophilic Chains in the $C_{12}E_3$ / Decane / Water System

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The order parameter and the conformations of the lipophilic chains in the  $G_2E_3$  / decane / water ternary system have been studied by deuterium NMR and C-D stretching Raman spectroscopy. The order parameter and the trans fraction of the C-C bond of decane molecules decrease steadily or remain nearly constant with increasing decane concentration without noticeable changes at the phase transitions. On addition of decane molecules to the  $G_1E_3$  / water system, the effective volume of the lipophilic part of a single surfactant molecule increases as a result of the penetration of the added decane molecules into the lipophilic layer, leading to a high mobility of the alkyl chain. To minimize the resulting increase in the effective cross-sectional area of a surfactant molecule, the molecular chains of the surfactant reorient remarkably in the concentration region near the phase transitions, and the shape of the self-organizing structure changes to the one with a larger packing parameter.

*Key words:* C<sub>12</sub>E<sub>3</sub> / Decane / Water System; Conformational Behavior; Phase Transition; Deuterium NMR Spectroscopy; Raman Spectroscopy.